



16 HANDLES FRANCHISING FAQ

1. What does it cost to franchise a 16 Handles Store?

- Initial Franchise Fee: \$30,000
- Build Out Cost: Estimated between \$267,500 and \$597, 500 depending on size, geography, equipment and condition of location
- Royalty: 5% of gross sales
- Marketing/Brand Development Fee: 1% of gross sales

2. What kind of franchising is offered?

We currently offer single unit and multi-unit franchises. Qualified individuals may become an area developer.

3. How long will it take to open a 16 Handles store?

Once a location is secured with a signed lease and a construction permit is issued, typically the store can open in 2-4 months.

4. How can I expect my store to perform financially?

In accordance with Franchise Law, we cannot make any earnings claims or assumptions. Several factors will affect your respective franchised store's performance.

5. What is the recommended size for a 16 Handle store?

Between 1200-1500 square feet depending on store type and storage space.

Yo Fresh, LLC
153 2nd Avenue, New York, NY 10003
Phone: 212.260.4416
Fax: 646.626.6450
Email: franchise@16handles.com
www.16handles.com

6. What will I receive as part of the 16 Handles franchise system?

We provide support starting from the site selection process. You and your managers will receive training at our corporate location for up to two weeks. You may also receive pre-opening assistance at your own location based upon the Franchisor's discretion. You will have access to all 16 Handles' trademarks, approved suppliers and our exclusive operational tools including our operations manual.

7. How do I get supplies?

Our distribution network will supply your store with all of the necessary products and supplies.

8. What's the next step?

Please fill out the Franchise Application found on our website. Once completed and submitted, our team will review the application and reply with an answer within 2 weeks. If the application is pre-approved, we will conduct a phone interview and set up a Discovery Day in New York. After the Discovery Day you will receive our Franchise Disclosure Document.

Disclaimer: The information provided is not intended to be an offer or the sale of a franchise

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